VILLAGE OF HEUVELTON NY FORWARD

SUMMARY

Purpose:	Public Open House #2
Date and Time:	October 27, 2026, 5:00 PM – 7:00 PM
Location:	Pickens Hall, 83 N State St, Heuvelton, NY 13654

Station #1. Project Overview

Discussion

This public open house session included interactive activity stations which provided an overview of the NY Forward Process and outreach conducted to-date, how projects were identified and evaluated, a project gallery, and where to find further information. New York State Department of State (DOS) representatives and MJ Engineering team members were available to answer questions and discuss ideas with the public. Attendees were provided with a participant guide for the following five (5) activity stations.

- **Station #1** - **Project Overview:** The what, why, who and how of NY Forward
- **Station #2 – Shaping Downtown's Future:** The vision, goals, and context for encouraging new investments downtown
- **Station #3 – Identifying Priority Projects in Downtown Heuvelton:** The process for collecting and evaluating project proposals
- **Station #4 – Project Gallery:** On each board, tell us which goals each project helps achieve and how the project will improve downtown
- **Station #5 – A Roadmap to Continuing Revitalization:** Have more to share? Write it down at this station!
- **Kids Table:** This is a place for kids to be creative and share their ideas.

Station #2. Shaping Downtown's Future

Discussion

This station provided an overview of the downtown Vision, Goals, and NY Forward Boundary

Downtown Heuvelton Vision

"Downtown Heuvelton is a walkable and welcoming riverside community. State Street serves as a commercial corridor and gathering place for all residents and visitors by honoring its rich history and supporting a lively mix of entrepreneurship, cultural activities, and community events. Heuvelton's thoughtfully revitalized downtown includes a diverse mix of housing and services to meet community needs and strengthen the local economy where visitors are drawn to the Village's nature-based recreation along the Oswegatchie River. Downtown Heuvelton is a cultural hub where historic character, economic vitality, environmental stewardship, and community pride come together to create a distinctive sense of place."

Goal 1: Enhance Heuvelton's economic vitality by promoting a thriving downtown economy that supports local businesses, encourages entrepreneurship, and attracts new opportunities.

Goal 2: Foster a livable, inclusive downtown with housing options that can meet the needs of all Heuvelton residents.

Goal 3: Activate downtown Heuvelton by improving physical connections and shared spaces.

Goal 4: Support community connections by celebrating vibrant downtown destinations that reflect Heuvelton's historic identity and shared sense of pride.

Goal 5: Promote environmental stewardship and community well-being through Heuvelton's built environment, natural, recreational, and scenic assets.

Station #3. Identifying Priority Projects in Downtown Heuvelton

Discussion

This station provided an overview of how the projects were evaluated by the LPC and the project proposals that were submitted through the Open Call for Projects.

Open Call for Projects

- The community was invited to submit project proposals for Local Planning Committee consideration. The Call for Projects was open from July 28 to September 2, 2026.
- Advertised via project website, social media, press release, and printed flyers
- Held Office hours to answer project sponsor questions and provided guidance on the NY Forward application process
- Virtual Informational Session and Q&A session held on August 13, 2026
- All potential projects had to complete a NY Forward project submission through the Open Call, even if submitted in the community's NY Forward application

Project Proposals Submitted

- A01 - NYS-812/State Street Streetscape Project
- B01 - Renovation of 25 Water Street

Station #3. Identifying Priority Projects in Downtown Heuvelton

Discussion

- B02 - Renovation of the Heuvelton Volunteer Fire Department
- B03 – Renovation of River's Edge Apartments
- B04 – Refurbishment of Heuvelton AMVET Roof
- B05 – 94 N. State Street Renovation
- B06 – Krista's Place (Doug's Tavern)
- B07 – Upgrade to Heuvelton Free Library
- C01 – Establish a Small Project Fund in Heuvelton
- D01 – Create a Branding and Wayfinding Initiative for Downtown Heuvelton

Eligible Project Types/Activities

- Public Improvement Projects
  - Streetscape and transportation improvements, recreational trails, new and upgraded parks, plazas, public art, green infrastructure, and other public realm projects.
- New Development and/or Rehabilitation of Existing Downtown Buildings
  - Development and redevelopment of real property for mixed-use, commercial, residential, not for profit, or public uses. Development / redevelopment should result in employment opportunities, housing choices or other community services.
- Small Project Grant Fund
  - A locally managed matching small project fund for small downtown projects, such as façade improvements, building renovations, business assistance, or public art.
- Branding and Marketing
  - Downtown branding and marketing projects that target residents, tourists, investors, developers and visitors.

Ineligible Project Types/Activities

- Planning Activities.
  - All NY Forward funds must be used to implement projects.
- Operations and Maintenance.
  - Funds cannot be used for on-going or routine expenses, such as staff salaries and wages, rent, utilities, and property up-keep.
- Pre-award Costs.
  - Reimbursement for costs incurred before the completion of the Strategic Investment Plan and the announcement of funding awards is not permitted.
- Property Acquisition.
  - NY Forward funds cannot be used for property acquisition.
- Training and Other Program Expenses.
  - NY Forward funds cannot be used to cover continuous costs, such as training costs and expenses related to existing programs.
- Expenses related to Existing Programs.
  - NY Forward funds cannot supplement existing programs or replace existing resources.
- Stand alone parking projects.

Project Evaluation

Station #3. Identifying Priority Projects in Downtown Heuvelton

Discussion

As part of the NY Forward project application, project sponsors were required to submit the following information and supporting materials:

- Project Type
- Project Title
- Requested NY Forward Funding Amount
- Total Project Cost and Percentage of Costs being requested to determine private match requirements
- Project Description
- Project Location/ Address
    - Is the proposed project within the NY Forward Boundary?
- Information about who owns the property and who is implementing the project
- Capacity
    - Describe the project sponsor's financial capacity and ability to implement and sustain the proposed project
- Budget Narrative
    - Explain how the cost estimate was developed and verified
- Budget
- Describe how the project will impact the community
- Project Alignment with Vision and Goals
- Regulatory Requirements
    - What zoning and other requirements are needed for approval?
- Images of Current Conditions
- Renderings for Proposed Conditions
- Timeline for Implementation
    - A general outline of project activities and milestones
- Project Budget
    - A detailed and recent cost estimate that includes breakdown of funding sources and uses of funding.

Station #4. Project Gallery

Discussion

This station provided an overview of the projects continuing forward in the evaluation process. This station included a board for each proposed project with a project description, image, map location and asked participants to answer the question "which goal(s) does this project help address?" by placing a sticker with an icon representing the corresponding goal(s). Participants were also asked to finish the statement "This project will Improve downtown by…"by writing their opinion(s) on a post-it note.

A01: NYS-812/State Street Streetscape | Municipal Project

The State Street Streetscape Improvements project will extend the bridge's historic character throughout the corridor with period lighting, historic plaques, horse and buggy parking, improved sidewalks, and a Public Address (PA) system for community events. These upgrades will create an attractive setting that supports ongoing facade improvements, new mixed-use residential units, and expanded commercial activity. Trees, benches, and upgraded marked crossings will enhance

walkability while maintaining NYSDOT preferred pedestrian safety standards and encouraging use of nearby businesses.
Total Cost: $3,984,000
NY Forward Request: $3,984,000
Sponsor Match: Not Required

Which goal(s) does this project help address?

- Goal 1: 1
- Goal 2: 1
- Goal 3: 1
- Goal 4: 1
- Goal 5: 1

This project will improve downtown by… (written as presented, in no particular order):

- Safety, more welcoming addresses Amish pop., seating. Makes Heuvelton a destination!

B01: 25 Water Street Renovation | Non-Profit Project
The Heuvelton Historical Association (HHA) aims to upgrade the building at 25 Water Street and convert its use to a studio apartment. This proposed project will include the installation of new heat pumps and restore the façade to be compatible with local historic character with the removal of asbestos siding shingles.
Total Cost: $495,000
NY Forward Request: $495,000
Sponsor Match: Not Required
LPC Recusals: David Kingsley, Barbara Lashua, Karen Cole

Which goal(s) does this project help address?

- Goal 1: 0
- Goal 2: 2
- Goal 3: 2
- Goal 4: 1
- Goal 5: 1

This project will improve downtown by… (written as presented, in no particular order):

- More housing! Hooray! Supports existing businesses, energy improvement, maintains a historic structure
- Making the downtown more pleasurable for walking. Improving safety at crosswalks

B02: Renovation of the Heuvelton Volunteer Fire Department | Non-Profit Project
The project aims to improve energy efficiency and both interior and exterior aesthetics for the Heuvelton Fire Department. This proposed project will replace the existing roof, doors, and windows, expand the truck bay, install a new fire alarm system, and upgrades to the restrooms.
Total Cost: $522,000
NY Forward Request: $522,000
Sponsor Match: Not Required
Which goal(s) does this project help address?

- Goal 1: 0
- Goal 2: 0
- Goal 3: 2
- Goal 4: 2
- Goal 5: 1

This project will improve downtown by… (written as presented, in no particular order):

- Our firehall is a well used building that needs to be modernized to accommodate firefighting e.g. façade improvements will improve the overall downtown aesthetic
- The fire station is an old structure that needs updating. There is also a need for more room, as equipment, such as trucks are getting larger all the time.
- We absolutely support any ideas that help Heuvelton fire improve the bldg. + community space to aid in fundraising / and to be able to continue to service our community
- Improve safety

B03: Renovation of River's Edge Apartment | Private Project
The aim of this project is to restore and upgrade the River's Edge Apartments. The project proposed will restore the façade, update signage, and replace the existing door, windows and concrete steps.
Total Cost: $83,000
NY Forward Request: $62,000
Sponsor Match: 75%

Which goal(s) does this project help address?

- Goal 1: 0
- Goal 2: 3
- Goal 3: 0
- Goal 4: 1
- Goal 5: 0

This project will improve downtown by… (written as presented, in no particular order):

- Improve exterior appearance of buildings
- Glad that housing provider is interested in making improvements
- Making a more presentable and efficient building

B04: Refurbishment of Heuvelton AMVET Roof | Non-Profit Project
The project aims to rehabilitate the building roof and ceiling system to address deteriorated conditions and improve building functionality. Improvements include roof replacement, replacement or augmentation of insulation beneath the roof, updating or replacing existing electrical infrastructure located within the ceiling, installation of new ceiling lighting, and replacement of the existing ceiling with new ceiling tiles.
Total Cost: $300,000
NY Forward Request: $270,000
Sponsor Match: 10%

Which goal(s) does this project help address?

- Goal 1: 0

- Goal 2: 0
- Goal 3: 3
- Goal 4: 4
- Goal 5: 0

This project will improve downtown by… (written as presented, in no particular order):

- Maintaining a building for community use is always a good thing
- Improve building and useability for community events
- The Heuvelton Amvets is a gathering place for the community, as well as our veterans!

B05: 94 N. State Street Renovation | Private Project
The project will improve a mixed-use building with commercial space on the first- floor and a one-bedroom apartment on the second floor. Improvements include reconfiguring the first-floor office and waiting area to increase waiting room space and improve functionality, as well as making the building's deck ADA accessible. Additional upgrades include replacing flooring, installing two energy-efficient front picture windows, replacing exterior siding, and upgrading the first-floor heating and air conditioning systems with more energy-efficient units.
Total Cost: $140,000
NY Forward Request: $105,000
Sponsor Match: 25%

Which goal(s) does this project help address?

- Goal 1: 0
- Goal 2: 2
- Goal 3: 1
- Goal 4: 1
- Goal 5: 2

This project will improve downtown by… (written as presented, in no particular order):

- More housing and improved viability for existing/future businesses – great ideas! Façade work would be great!

B06: Krista's Place (Doug's Tavern) | Private Project
The project aims to expand and improve the existing outdoor space at Doug's Tavern to support year-round use. Improvements include façade enhancements, creating a four-season outdoor event space to accommodate dining, live entertainment, and private events in all weather conditions, reducing the need for temporary tents and the relocation of entertainment activities into the indoor dining area. The expanded space will support gatherings such as wedding receptions, birthday parties, banquets, and retirement parties.
Total Cost: $690,000
NY Forward Request: $517,000
Sponsor Match: 25%

Which goal(s) does this project help address?

- Goal 1: 1
- Goal 2: 1

- Goal 3: 2
- Goal 4: 3
- Goal 5: 0

This project will improve downtown by… (written as presented, in no particular order):

- Iconic gathering spot! Keep it modern to keep it going!
- Increasing activities for more ages; a community gathering place!

C01: Establish a Small Project Fund in Heuvelton | Municipal Project

This project will establish a locally managed matching fund to undertake a range of smaller downtown revitalization projects including facade improvements, interior and exterior building renovations for commercial or mixed-use spaces, permanent assistance, public art, permanently affixed signage and awnings, commercial interior fit-out, HVAC, mechanical, electrical, and plumbing. Applications to this small project fund will be required to provide a minimum of 25% of the overall project cost as a matching contribution, leveraging private funds to achieve an even greater transformative impact in downtown Heuvelton.
Total Cost: $300,000
NY Forward Request: $300,000
Sponsor Match: Minimum 25% match required for projects applying to the fund

Which goal(s) does this project help address?

- Goal 1: 1
- Goal 2: 1
- Goal 3: 2
- Goal 4: 1
- Goal 5: 1

This project will improve downtown by… (written as presented, in no particular order):

- Many improvements could be completed, repairs, painting that would enhance the appearance of the downtown
- Helping achieve smaller projects that business owners need to address but may not have the long-term capital

D01:Create a Branding and Wayfinding Initiative for Downtown Heuvelton | Municipal Project

The Heuvelton branding and wayfinding initiative will develop a branding strategy designed to enhance the visibility and appeal of Heuvelton as a destination and distinct place in the region. The wayfinding signage will utilize the branding strategy to enhance access to, and user experience of Heuvelton's downtown by highlighting its assets.
Total Cost: $250,000
NY Forward Request: $250,000
Sponsor Match: Not Required

Which goal(s) does this project help address?

- Goal 1: 0
- Goal 2: 0
- Goal 3: 1

Station #4. Project Gallery

Discussion

- Goal 4: 2
- Goal 5: 1

This project will improve downtown by… (written as presented, in no particular order):

- Make Heuvelton a destination which would draw people to the community
- Drawing attention to community “plusses” cohesive thoughtful intentional presentation of info

Station #5. A Roadmap to Continuing Revitalization

Discussion

This station provides a brief explanation of what the Downtown Roadmap consists of and giving participants the opportunity to share any additional thoughts.

A Roadmap to Continuing Revitalization

- The Downtown Roadmap is a long-term action plan that looks beyond the NY Forward program to identify additional opportunities that can support Heuvelton's continued revitalization.
- The Roadmap will:
    - Identify projects and initiatives that advance the community's vision.
    - Highlight potential funding sources and implementation partners.
    - Provide a practical guide for turning ideas into future investments and community improvements.
- Heuvelton Wants Your Ideas!
    - What actions, projects, or partnerships would help keep downtown Heuvelton moving forward?

Thoughts and Ideas for continuing downtown revitalization (written as presented, in no particular order):

- Once great things start happening, more interest generally begins. I am anxious to see what happens when visible changes begin
- More public parking
- Help the library become handicap accessible
- Work w/ National Grid to mitigate overhead wires and more underground
- Evaluate potential opportunity for a shared park
- Connections to the river
- Reorganize the village development fund. develop a plan to use the funds
- Zoning update and review code to expand mixed use opportunities
- Apply for funding for comp plan initiative
- Work with local organizations and businesses to develop funding campaigns for future capital or program improvements
- Work with Brookfield to upgrade waterfront park. Gateway planting
- Weekly farmers market in downtown. Partner with Amvets, Library, Pickens, Deli
- Village to set up Amish Farmers Market

Station #5. A Roadmap to Continuing Revitalization

Discussion

- Prepare a façade study for business / property owners to reference when upgrading their property
- Work w / Pickens Hall to expand events for all ages. Hold kids events on one floor and adult events on another floor.

Kids Table

Discussion

This was a place for kids to be creative and share their ideas.

This meeting summary conveys our understanding of the items discussed and agreements reached at this meeting. Please forward any additions, corrections and/or questions to my attention.

Submitted by:
Dan Madigan, MJ Engineering and Land Surveying, P.C.

cc: Consultant Team, State Team, Local Planning Committee

A01:NYS-812/State Street Streetscape Project



Conceptual rendering. Not for planning or construction purposes.

TOTAL PROJECT COST	NY FORWARD FUNDING REQUEST	SPONSOR MATCH
$3,983,000	$3,983,000	Not Required

Description:

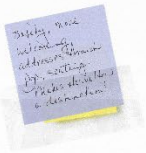
The State Street Streetscape Improvements project will extend the bridge's historic character throughout the corridor with period lighting, historic plaques, horse and buggy parking, improved sidewalks, and a Public Address (PA) system for community events. These upgrades will create an attractive setting that supports ongoing facade improvements, new mixed-use residential units, and expanded commercial activity. Trees, benches, and upgraded marked crossings will enhance walkability while maintaining NYSDOT preferred pedestrian safety standards and encouraging use of nearby businesses.

Q1. Which goal(s) does this project help address?

Example:

Place Stickers Here

Q2. This project will improve downtown by...

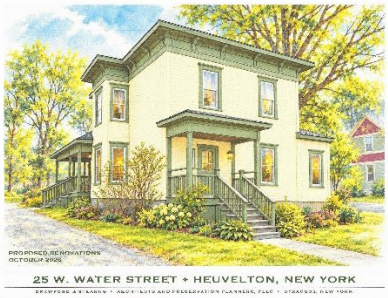


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NY Forward

B01: 25 Water Street Renovation



Rendering provided by project sponsor

TOTAL PROJECT COST	NY FORWARD FUNDING REQUEST	SPONSOR MATCH
$495,000	$495,000	Not Required

Description:

Upgrade 25 Water Street to add an apartment to the mixed-used building. This proposed project will restore the façade to be compatible with local historic character, the installation of new heat pumps and the removal of asbestos siding shingles while maintaining its current use.

Q1. Which goal(s) does this project help address?

Example:

Place Stickers Here

Q2. This project will improve downtown by...



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NY Forward

B02: Renovation of the Heuvelton Volunteer Fire Department

TOTAL PROJECT COST
$522,000

NY FORWARD FUNDING REQUEST
$522,000

SPONSOR MATCH
Not Required



Rendering provided by project sponsor

Description:

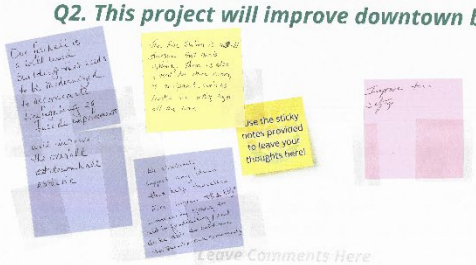
The project aims to improve energy efficiency and improve interior and exterior aesthetics for the Heuvelton Volunteer Fire Department. This proposed project will replace the existing roof, doors, and windows, expand the truck bay, install a new fire alarm system, and upgrades to the restrooms.

Q1. Which goal(s) does this project help address?

Example:

Place Stickers Here

Q2. This project will improve downtown by...



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NEW YORK STATE | NY Forward

B03: Renovation of River's Edge Apartments



Existing conditions of building

TOTAL PROJECT COST
$83,000

NY FORWARD FUNDING REQUEST
$62,000

SPONSOR MATCH
0%

Description:

The aim of this project is to restore and upgrade the River's Edge Apartments. The project proposed will restore the façade, update signage, and replace the existing door, windows and concrete steps.

Q1. Which goal(s) does this project help address?

Example:

Place Stickers Here

Q2. This project will improve downtown by...



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NEW YORK STATE | NY Forward

B04: Refurbishment of Heuvelton AMVET Roof

TOTAL PROJECT COST
$300,000

NY FORWARD FUNDING REQUEST
$270,000

SPONSOR MATCH
10%



Existing conditions of building

Description:

The project aims to rehabilitate the building roof and ceiling system to address deteriorated conditions and improve building functionality. Improvements include roof replacement, replacement or augmentation of insulation beneath the roof, updating or replacing existing electrical infrastructure located within the ceiling, installation of new ceiling lighting, and replacement of the existing ceiling with new ceiling tiles.

Q1. Which goal(s) does this project help address?

Example:



Place Stickers Here

Q2. This project will improve downtown by...



Leave Comments Here

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NEW YORK STATE | NY Forward

B05: 94 N. State Street Renovation



Rendering provided by project sponsor

TOTAL PROJECT COST
$140,000

NY FORWARD FUNDING REQUEST
$105,000

SPONSOR MATCH
25%

Description:

The project will improve a mixed-use building with commercial space on the first-floor and a one-bedroom apartment on the second floor. Improvements include reconfiguring the first-floor office and waiting area to increase waiting room space and improve functionality, as well as making the building's deck ADA accessible. Additional upgrades include replacing flooring, installing two energy-efficient front picture windows, replacing exterior siding, and upgrading the first-floor heating and air conditioning systems with more energy-efficient units.

Q1. Which goal(s) does this project help address?

Example:



Place Stickers Here

Q2. This project will improve downtown by...



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NEW YORK STATE | NY Forward

B06: Krista's Place (Doug's Tavern)



Existing conditions of building

TOTAL PROJECT COST	NY FORWARD FUNDING REQUEST	SPONSOR MATCH
$690,000	$517,000	25%

Description:

The project aims to expand and improve the existing outdoor space at Doug's Tavern to support year-round use. Improvements include façade enhancements, creating a four-season outdoor event space to accommodate dining, live entertainment, and private events in all weather conditions, reducing the need for temporary tents and the relocation of entertainment activities into the indoor dining area. The expanded space will support gatherings such as wedding receptions, birthday parties, banquets, and retirement parties.

Q1. Which goal(s) does this project help address?

Example:

Place Stickers Here

Q2. This project will improve downtown by...

Use the sticky notes provided to leave your thoughts here!

Leave Comments Here

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NEW YORK STATE | NY Forward

C01: Establish a Small Project Fund in Heuvelton



TOTAL PROJECT COST	NY FORWARD FUNDING REQUEST	SPONSOR MATCH
$390,000	$300,000	Minimum 25% match required for projects applying to the fund

Description:

This project will establish a locally managed matching fund to undertake a range of smaller downtown revitalization projects including facade improvements, interior and exterior building renovations for commercial or mixed-use spaces, permanent assistance, public art, permanently affixed signage and awnings, commercial interior fit-out, HVAC, mechanical, electrical, and plumbing. Applications to this small project fund will be required to provide a minimum of 25% of the overall project cost as a matching contribution, leveraging private funds to achieve an even greater transformative impact in downtown Heuvelton.

Q1. Which goal(s) does this project help address?

Example:

Place Stickers Here

Q2. This project will improve downtown by...

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NEW YORK STATE | NY Forward

D01: Create a Branding and Wayfinding Initiative for Downtown Heuvelton



TOTAL PROJECT COST	NY FORWARD FUNDING REQUEST	SPONSOR MATCH
$250,000	$250,000	Not Required

Description:

The Heuvelton branding and wayfinding initiative will develop a branding strategy designed to enhance the visibility and appeal of Heuvelton as a destination and distinct place in the region. The wayfinding signage will utilize the branding strategy to enhance access to, and user experience of Heuvelton's downtown by highlighting its assets.

Q1. Which goal(s) does this project help address?

Example:

Place Stickers Here

Q2. This project will improve downtown by...

Use the sticky notes provided to leave your thoughts here!

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NEW YORK STATE | NY Forward

5 CONTINUING REVITALIZATION

Share your thoughts and ideas that would continue downtown revitalization!



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