

NY FORWARD PREAMBLE

Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting. If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project. For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project. At this time, are there any recusals that need to be noted?

Please inform the LPC co-chairs during the meeting if the need to disclose a conflict arises unexpectedly, and then recuse yourself from discussion or voting on the project.

As we continue through the planning process, recusal forms will be required from anyone with an identified potential conflict to be kept on file with the Department of State.

PLEASE NOTE: YOU MUST LEAVE THE MEETING ROOM WHEN THE LPC
IS DISCUSSING A PROJECT THAT YOU ARE RECUSED FROM

PROJECT SCHEDULE + SCOPE

WE ARE HERE!

1

July

- LPC Kick-off
- Vision, Goals, & Strategies
- 1st Public Engagement

2

August | September

- Draft Downtown Assessment
- Vision, Goals, & Strategies
- Open Call for Projects

3

September | October

- Review Project Applications
- Preliminary Project List
- Project Development
- Final Downtown Assessment

4

October

- Preliminary Project List
- Project Sponsor Coordination
- Project Development
- Draft Project Profiles

5

November | December

- 2nd Public Engagement
- Draft Strategic Investment Plan
- Final Project Profiles

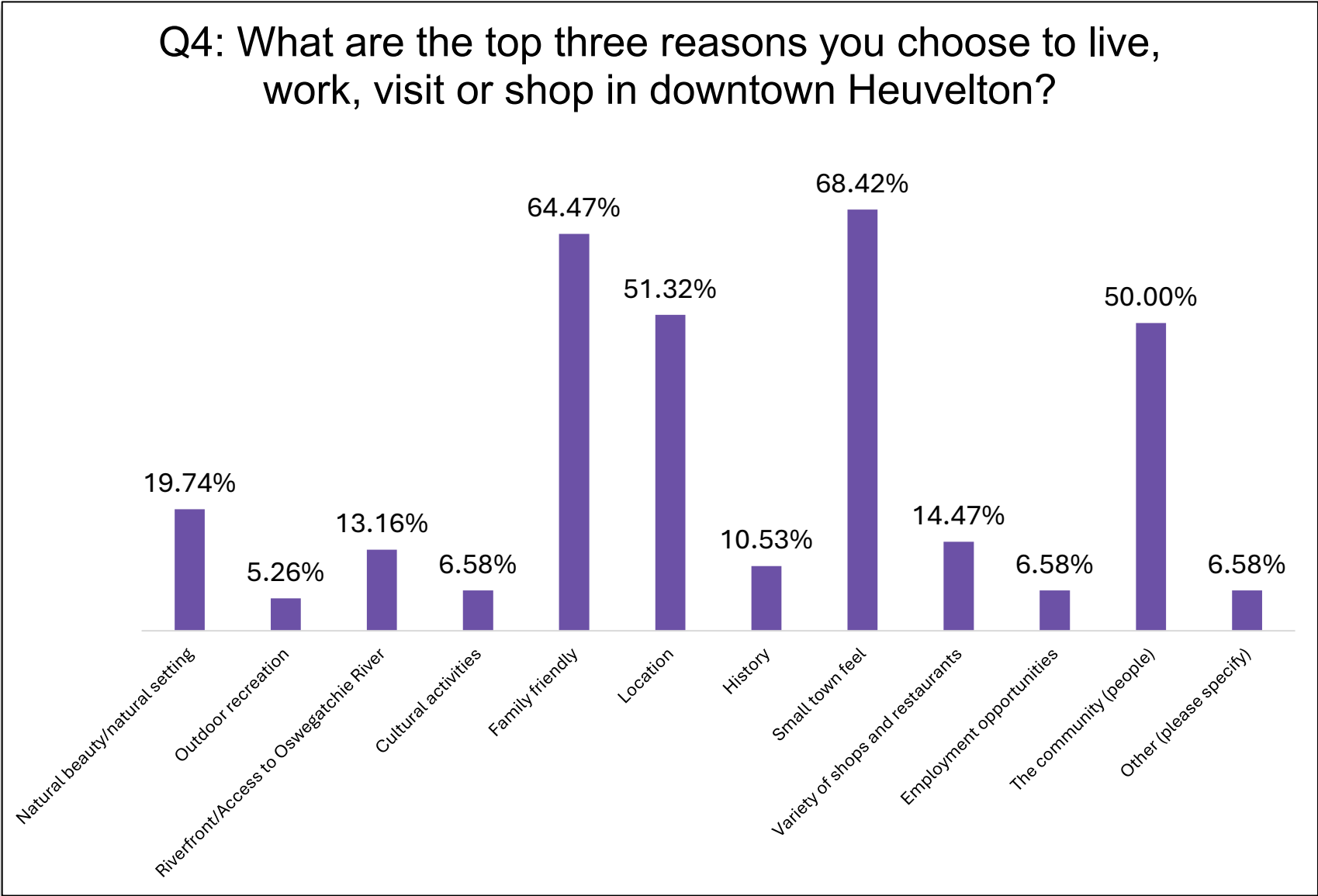
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February 2027

- Submit final NY Forward Strategic Investment Plan to NYS

COMMUNITY SURVEY HIGHLIGHTS

DEMOGRAPHIC AND BACKGROUND INFORMATION



- 61.6% of respondents are full-time residents
 - Majority of residents have lived in Heuvelton for 10 or more years
- 68.83% shop in Heuvelton
- 58.44% own property in Heuvelton
- Overall, the small town feel, family-friendly environment, and location were the leading factors identified for why people live, work and visit Heuvelton

COMMUNITY SURVEY HIGHLIGHTS

Opportunities

- **Supporting/ Growing Existing Business** (64.0%)
- **Attracting New Businesses** (61.33%)
- **Attracting Visitors** (34.66%) and **Enhanced Pedestrian Facilities** (34.67%)

What should be the focus for the Local Planning Committee for the NY Forward Area?

- The community's desire for more recreational spaces and events, especially for teens and children.
- Residents appreciate the idea of coordinated building improvements or façade updates that create a welcoming feel.
- People value creating a walkable and attractive streetscape that support daily life and encourage visitors.

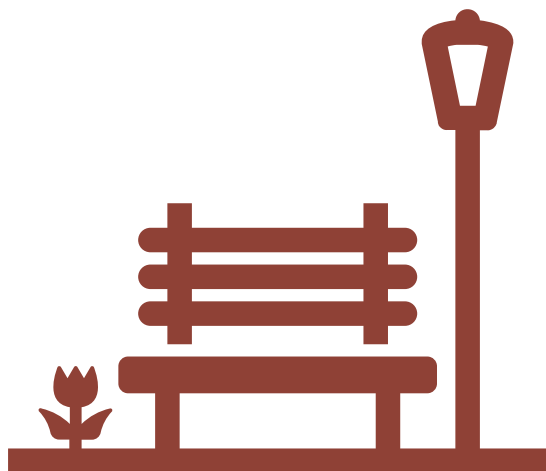
NYS NY FORWARD GOALS



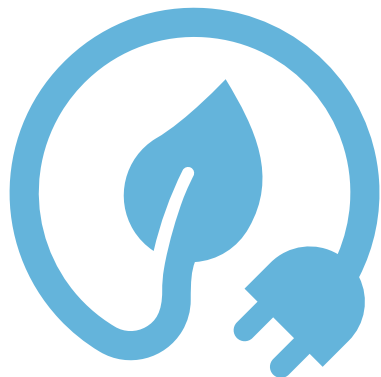
Create an active downtown with a strong sense of place



Attract new businesses and provide job opportunities



Enhance public spaces that serve those of all ages and abilities



Reduce greenhouse gas emissions + enhance climate resiliency



Provide quality of life amenities



Cultivate a variety of housing opportunities



Grow local tax revenue



Local Goals to be defined at LPC #2

DOWNTOWN HEUVELTON DRAFT GOALS & REVITALIZATION STRATEGIES

GOAL 2: Foster a livable, inclusive downtown with housing options that can meet the needs of all Heuvelton residents.

Revitalization Strategies

- Encourage mixed-use development and adaptive reuse of existing downtown buildings that increase housing opportunities.
- Support residential additions to existing downtown buildings.
- Ensure that housing options can meet the needs of current and future Heuvelton residents.



